

HCA Executive Board Meeting
Thursday, October 20th, 2016 at 7:00 pm
10202 Lariston Lane
Silver Spring, MD 20903

Attendance: Margie Goergen-Rood (President), Shana Davis-Cook* (VP), Andrew Harris* (VP-Programs), Ken Harringer* (Treasurer), Heather Thomas (Secretary/Membership), Luann Spiller (Past-President/Housing), Jeff McNeil (At-Large OH), Virgil Tudor (At-Large WH), Tom Helfand (At-Large WH/Schools), Ava Penny (At-Large HF), Ross Sutton (Bulletin/Garden), Kimberly Pfirrmann-Powell (Historian/Membership), Phyllis Solomon* (Nat. Resources), Clay Teunis (Watch), Russ Harris* (Web), Kay Taub* (Greeter), Eileen Finnegan (Zoning)

** Not present*

Meeting called to order at 7:02pm

- Meeting minutes from last board & general meeting approved

- Information updates are needed
 - **Meeting minutes to be posted (Russ & Heather)**
 - **Confirm hillandale-md emails are fully set up (Heather & Ken)**
 - **Add meetings to the calendar (Heather & Russ)**
 - Facebook page is pretty outdated. We need to discuss using it or removing it
 - The welcome packets have become dated. We should update them, or perhaps pivot entirely to a direct mailing.

- Slow Down signs are in and ready to begin campaign. Signs will be focused on Cresthaven and a street in Hillandale Forest (likely Forest Dale). **Tom, Andrew & Virgil will coordinate the signs on Cresthaven next week. Shana & Ava will coordinate the signs in Hillandale Forest with Andrew.**

- Membership drive progress report
 - 114 Memberships have been processed since the last Bulletin
 - **Kimberly & Heather will create a direct mailing with individual directory information (and work with Ross for a November/December mailing)**
 - Directory publication is anticipated for February 2017
 - There are still some Directory formatting issues to be finalized-- adding a street-wise listing & additional information pages, and a more compact listing to reduce page count.

- The agenda for the next General Meeting on Wednesday, November 16th will be Home Health & Environmental Hazards. **Ross will coordinate the speaker.**

- Additional business items will include the Slow Down Campaign and Membership Drive
- Planning for the Holiday Party will begin soon. **Andrew is in the lead for this, so please expect and respond to his requests.** Historically, Lauren Crooke & Pam Reid have also been major contributors and should be contacted soon (**Shana to reach out**).
- The new Garden Award signs have arrived and will be awarded next week
- Articles for the next Bulletin (due to Ross by 1 November)
 - **November 16th meeting announcement (Ross or Margie)**
 - **Holiday Party announcement (Margie or Andrew)**
 - **Garden Award winners (Ross)**
 - **Slow Down Campaign & Speed Signs (Andrew or Margie)**
- Luann will follow up with Parks about when the Pavillion will open. We are still intending to have an HCA event around the opening.
- The County's traffic study of our area has been completed and will be presented to County Council soon. Eileen will work on getting additional information on any public presentations and look for an opportunity to have it presented specifically for the Hillandale area.
- Legislation to increase awareness and enforcement of foreclosure and vacant homes in Montgomery County is currently under consideration and will be discussed at the County Council meeting on November 1st. Eileen has drafted a letter of support and considerations on behalf of HCA. **Feedback and recommendations for improvements must be made so that the final version can be submitted by Friday October 28th.**
- Discussions on role of HCA in individual neighborhood complaints: Historically, the HCA & board does not take a position on disputes between neighbors , unless there are broader neighborhood quality-of-life issues under consideration.

Meeting adjourned at 8:27pm